

2022 Nebraska Statewide Survey

Interview Schedule

New Bridge Strategy

April 8-13, 2022

N=501 Voters in Nebraska

Margin of Error: $\pm 4.38\%$



In this document:

- *An asterisk (*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.*
 - *A carrot (^) denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*
 - *Sample A was asked of $\frac{1}{2}$ of the sample, N=250. Sample B was asked of $\frac{1}{2}$ of the sample, N=251.*
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Getting started...

1. Thinking about land and water in Nebraska, which statement best represents how you feel?
(ROTATE PUNCHES 1-3 TOP TO BOTTOM, BOTTOM TO TOP)

34%	We need to do a lot more to protect land, water and wildlife habitat in Nebraska
49%	We have made progress, but some more needs to be done to protect land, water and wildlife in Nebraska.
14%	We have done enough, and there is no need to protect more land, water and wildlife habitat in Nebraska
3%	UNSURE/REFUSED (DO NOT READ/NOT ONLINE)

Thinking about some of the goals for conserving lands in Nebraska, please indicate how important it would be to you that lands be conserved for this purpose. Is it... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** extremely important, very important, somewhat important, or not important ... to you?

RANKED BY % EXTREMELY IMPORTANT

Ext/Very Important	Total Important	Extremely Important	Very Important	Somewhat Important	Not Important	DK/Ref (DNR)
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The first/next one is... **(RANDOMIZE)**

2.	Conserving working farms and ranches	84%	97%	44%	40%	13%	2%	1%
3.	Protecting and encouraging local food production	85%	98%	37%	48%	13%	1%	1%
5.	Conserving wildlife habitat	75%	97%	35%	40%	22%	3%	*
4.	Conserving natural areas	71%	95%^	31%	40%	25%	3%	1%
7.	Conserving lands threatened by development	63%^	92%	27%	35%	29%	7%	1%
6.	Conserving lands for outdoor recreation, such as hunting, fishing or hiking	60%	92%	24%	36%	32%	7%	1%

8. Do you agree or disagree with the following statement?

Landowners have the right to make permanent decisions about the use of their land.

(ON PHONES IF CHOICE GIVEN THEN ASK) And do you (agree/disagree) strongly or just somewhat?

55%	Strongly agree
33%	Somewhat agree
7%	Somewhat disagree
2%	Strongly disagree
1%	UNSURE/REFUSED (DO NOT READ/NOT ONLINE)
89%^	TOTAL AGREE
10%^	TOTAL DISAGREE

One way to conserve working ranches, farms, water, and wildlife habitat in Nebraska, is to work with willing landowners who utilize voluntary conservation programs on their property. These programs enable landowners to keep farms and ranches in agricultural use or as wildlife habitat into the future.

9. Do you (**ROTATE**) support or oppose private landowners' ability to conserve their lands as working farms, ranches or habitat through voluntary conservation programs?

(ON PHONES IF CHOICE GIVEN THEN ASK) And do you strongly (support/oppose) or just somewhat?

68%	Strongly Support
28%	Somewhat Support
2%	Somewhat Oppose
2%	Strongly Oppose
1%	UNSURE (DO NOT READ/NOT ONLINE)
--	REFUSED (DO NOT READ/NOT ONLINE)
95%^	TOTAL SUPPORT
4%	TOTAL OPPOSE

10. And would you encourage the Governor to **(ROTATE)** support or oppose allowing landowners to enter into these voluntary conservation programs to conserve their land as working farms and ranches or natural areas for future generations?

(ON PHONES IF CHOICE GIVEN THEN ASK) And do you strongly (support/oppose) or just somewhat?

60%	Strongly Support
30%	Somewhat Support
4%	Somewhat Oppose
4%	Strongly Oppose
2%	UNSURE (DO NOT READ/NOT ONLINE)
1%	REFUSED (DO NOT READ/NOT ONLINE)
90%	TOTAL SUPPORT
7%[^]	TOTAL OPPOSE

Thinking about one specific conservation initiative...

11. America the Beautiful is a national effort with local collaboration to move toward an overall national goal of conserving thirty percent of land and waters in America, and thirty percent of ocean areas by the year 2030. Does that sound like something you would **(ROTATE)** support or oppose?

(ON PHONES IF CHOICE GIVEN THEN ASK) And do you strongly (support/oppose) or just somewhat?

41%	Strongly Support
36%	Somewhat Support
6%	Somewhat Oppose
14%	Strongly Oppose
2%	UNSURE (DO NOT READ/NOT ONLINE)
--	REFUSED (DO NOT READ/NOT ONLINE)
77%	TOTAL SUPPORT
21%[^]	TOTAL OPPOSE

12. Do you think the U.S. adopting this America the Beautiful goal to conserve thirty percent of our nation's lands and waters by 2030 through a voluntary, nationwide effort would be... **(ROTATE :1-2)**

- 62% Good for Nebraska
 - 16% Bad for Nebraska
 - 18% Or have little impact on Nebraska?

 - 4% UNSURE/REFUSED **(DO NOT READ/NOT ONLINE)**
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Turning back to voluntary conservation programs one more time –

13. Please indicate which one of the following points of view you agree with more, even if neither one perfectly matches what you think. **(ROTATE :1-2)**

- 81% Supporters of using voluntary conservation programs say that determining the future use of your land is one of the most fundamental property rights. This is a cherished American value that allows landowners to keep their land as working farms and ranches into the future so that they are not developed and preserve the rural character of our state.
...OR...
 - 14% Opponents of using voluntary conservation programs say that this is a way for radical environmental groups to engage in a land grab that takes private property out of productive use forever.

 - 1% BOTH EQUALLY **(DO NOT READ/NOT ONLINE)(PHONE PROMPT)** But if you had to choose which ones comes closer to your view?)
 - 1% NEITHER **(DO NOT READ/NOT ONLINE)**
 - 3% UNSURE/REFUSED **(DO NOT READ/NOT ONLINE)**
-

D1. In what year were you born?

- 23% 18 to 34
 - 17% 35 to 44
 - 14% 45 to 54
 - 19% 55 to 64
 - 27% 65 and over

 - * REFUSED **(DO NOT READ/NOT ONLINE)**
-

D2. GENDER (**BY OBSERVATION ON PHONES**)

ONLINE: Please record your gender.

- 48% Male
 - 52% Female
 - * Prefer not to answer (**ONLINE ONLY**)
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D3. Does your household earn all or part of your income from farming or ranching?

- 9% Yes, farming
 - 2% Yes, ranching
 - 5% Yes, both
 - 82% No, neither

 - 2% UNSURE/REFUSED (**DNR/NOT ONLINE**)
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For statistical purposes only

D4. How would you describe the area where you currently live?

- 34% A city
 - 19% A suburban area
 - 24% A small town
 - 22% A rural area

 - 1% Don't Know/Not Sure (**DNR/NOT ONLINE**)
 - * Refused (**DNR/NOT ONLINE**)

 - 53% TOTAL CITY/SUBURB**
 - 46% TOTAL SMALL TOWN/RURAL**
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D5. And what was the last level of education you completed? **(DO NOT READ CATEGORIES)**

26% Graduated High School or Less
5% Technical or Vocational School
26% Some College
30% Graduated College
12% Graduate/Professional School

1% REFUSED (DNR/NOT ONLINE)

26% HIGH SCHOOL OR LESS
31% SOME COLLEGE
42% COLLEGE+

D6. Regardless of how you may feel today, are you REGISTERED to vote as... **(ROTATE FIRST TWO)** a Republican, a Democrat, an Independent, or something else?

(IF REPUBLICAN/DEMOCRAT, ASK) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF INDEPENDENT/SOMETHING ELSE, ASK) Do you think of yourself as closer to the Republican party or the Democrat party?

33% Strong Republican
14% Not-So-Strong Republican
6% Lean Republican
13% Independent / Something Else
6% Lean Democrat
13% Not-So-Strong Democrat
14% Strong Democrat

1% Refused (DNR/NOT ONLINE)

47% TOTAL REPUBLICAN
27% TOTAL DEMOCRAT
25% TOTAL LEAN/INDEPENDENT

D7. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

conservative,
moderate

...or...

liberal on most issues?

48% Conservative

32% Moderate

18% Liberal

1% DON'T KNOW **(DNR/NOT ONLINE)**

1% REFUSED **(DNR/NOT ONLINE)**
